Southampton Hospital Charity

A helping hand

Charity registration number: 1051543

**Press release -** Please use this as a guide for your own press release

# Press release

Enter date: day, month, year

Enter title – keep it relevant and punchy

Example title: Southampton man raising vital money for Southampton Hospital Charity

Make sure that the first paragraphs include the crucial information you want the people in your area to know about your event or fundraising efforts, eg who, what, where, when, why and how.

(When) On Saturday 21December, (who) the Jones family (where) from Southampton (what) will be holding a spectacular Christmas festive fun-day (why) to raise vital funds for Southampton Hospital Charity.

(How) From 10am to 4pm the Jones family and their willing volunteers will be welcoming guests and inviting them to join them in a fun-packed day raising money for a very deserving cause. There will be fun and games to suit every taste, from a Christmas cake competition, to a wrapping presents challenge for the children!

(Why) University Hospital Southampton NHS Foundation Trust provides services to some 1.3 million people living in Southampton and South Hampshire plus specialist services including neurosciences, cardiac services and children's intensive care to more than three million people in central southern England and the Channel Islands. Providing these services costs £1.16 million per day. Support from fundraising events like this helps Southampton Hospital Charity to buy vital equipment, fund pioneering research and most importantly rebuild and refurbish some of the hospital site.

Include quote from a fundraiser, preferably an emotive reason for fundraising or a personal connection to the hospital John Jones said, "Southampton Hospital Charity is an amazing place which has touched the lives of so many people around Southampton. When my wife had cancer they looked after her and her treatment was first class. Without the staff and latest equipment, Joan might not be alive today, so we wanted to give something back to the hospital."

If you would like more information about how you can help Southampton Hospital Charity please visit www.southamptonhospitalcharity.org or call 023 8120 8881.

- Ends -

**Notes to Editors**
This should include any extra information that you think a journalist would want to know. For example:

- Information on your school/community group/company
- Information on Southampton Hospital Charity (as below)

**About Southampton Hospital Charity**

Southampton Hospital Charity aims to enhance the world class facilities provided at Southampton General and the Princess Anne Hospitals by University Hospital Southampton NHS Foundation Trust (UHS).

UHS provides services to some 1.3 million people living in Southampton and South Hampshire plus specialist services including neurosciences, cardiac services and children's intensive care to more than three million people in central southern England and the Channel Islands.

Providing these services costs £1.6 million per day.

Donations allow the hospital to buy equipment, fund research and provide better facilities that would otherwise be unaffordable under the NHS. With your help, the charity funds projects large and small across all wards and departments to improve patient care.

**Your support can make a real difference.**

For more information visit www.southamptonhospitalcharity.org or call 023 8120 8881.